

ALIS Update - 2014
January 2015

## About OpenComps

- A community for exchanging information and collaborating on commercial real estate transactions
- Currently covers commercial real estate transactions for hotel, office, retail, and multifamily properties.
- Aims to improve the transparency of these transactions by inviting the deal community to contribute and monitor the data
- Recently launched OpenComps 3 giving users the ability to follow each others activity, build a personalized Newsfeed based on other user's activity or posts, star favorite transactions, engage in on-the-market transactions via Request Materials process and associate their social networks for quick registration or sign in.


## Volume \& Trend

Hotel v Comp v

| YR | YTD | Q1 | Q2 | Q3 | Q4 |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Total Transactions *



014

## United States

| Overall |  |  |  |  |  |  | With Pricing Information |  |  |  |  |  |  |  |  |  |  |  |  | [ ${ }^{2}$ ] Avg Yield |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | Total |  | Total Rooms | Avg Rooms |  |  | [\% $\left.{ }^{1}\right]$ Total |  | Total Rooms |  | Avg Rooms |  |  | Total Amount |  | Avg Amount |  | Avg Per Room |  |  |  |  |
| 2014 | 1,151 | 70\% $\uparrow$ | 190,360 | 43\% $\uparrow$ | 166 | -16\% $\downarrow$ | [66\%] | 762 | 42\% $\uparrow$ | 141,295 | 30\% $\uparrow$ | 186 | -9\% $\downarrow$ | \$33,544,793,609 | 55\% $\uparrow$ | \$44,022,039 | 9\% $\uparrow$ | \$237,410 | 20\% $\uparrow$ | [95] | 7.6\% | 5\% $\uparrow$ |
| 2013 | 678 | 68\% $\uparrow$ | 133,296 | $61 \% \uparrow$ | 197 | $-4 \% \downarrow$ | [79\%] | 536 | 66\% $\uparrow$ | 109,102 | 69\% $\uparrow$ | 204 | 2\% $\uparrow$ | \$21,613,595,896 | 69\% $\uparrow$ | \$40,323,873 | 2\% $\uparrow$ | \$198,104 |  | [132] | 7.2\% | $3 \% \uparrow$ |
| 2012 | 404 | $-13 \% \downarrow$ | 82,786 | $-25 \% \downarrow$ | 205 | $-14 \% \downarrow$ | [80\%] | 323 | $-23 \% \downarrow$ | 64,381 | -33\% $\downarrow$ | 200 | $-12 \% \downarrow$ | \$12,773,972,900 | $-35 \% \downarrow$ | \$39,547,904 | $-16 \% \downarrow$ | \$198,412 | $-4 \% \downarrow$ | [30] | 7.0\% | $3 \% \uparrow$ |
| 2011 | 464 | 84\% $\uparrow$ | 110,851 | 101\% $\dagger$ | 239 | $8 \%$ + | [91\%] | 422 | 87\% $\uparrow$ | 95,786 | 94\% $\uparrow$ | 227 | $3 \% \uparrow$ | \$19,778,996,680 | $115 \%$ ¢ | \$46,869,660 | 15\% $\uparrow$ | \$206,492 | $11 \% \uparrow$ | [66] | 6.8\% | 10\% $\uparrow$ |

[^0]
## Top Brokerage Firms

## 2014 Top Owner's Brokers

Are you a broker? Make sure that your transactions are included, correct or properly assigned.

## Hotel $\mathbf{r}$ Comp v

542 unassigned transactions with a $\$ 26,015,661,109$ Total Value are excluded.

| Rank | Owner's Brokers | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Goldman, Sachs \& Co. | 178 | \$2,995,700,000 | 21,910 | 123 | \$136,728 |
| 2. | Deutsche Bank Securities Inc. | 126 | \$1,925,000,000 | 14,934 | 119 | \$128,900 |
| 3. | JLL | 29 | \$1,700,460,000 | 7,458 | 257 | \$228,005 |
| 4. | Morgan Stanley \& Co. | 52 | \$1,070,700,000 | 6,976 | 134 | \$153,483 |
| 5. | Hodges Ward Elliott | 17 | \$567,400,000 | 2,330 | 137 | \$243,519 |
| 6. | HFF | 11 | \$387,550,000 | 2,682 | 244 | \$144,500 |
| 7. | CBRE | 28 | \$387,050,000 | 5,582 | 199 | \$69,339 |
| 8. | The Plasencia Group | 10 | \$350,850,000 | 2,592 | 259 | \$135,359 |
| 9. | Eastdil Secured | 3 | \$341,500,000 | 664 | 221 | \$514,307 |
| 10. | Hotel AG | 46 | \$325,602,500 | 5,281 | 115 | \$61,655 |

[^1]
## Brand Segmentation

Hotel - Comp

274 unassigned transactions with a $\$ 13,898,151,000$ Total Value are excluded.

| Rank | Brand | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Residence Inn | 116 | \$2,035,890,000 | 13,418 | 116 | \$151,728 |
| 2. | Marriott | 22 | \$1,955,340,500 | 9,414 | 428 | \$207,706 |
| 3. | Waldorf=Astoria | 1 | \$1,950,000,000 | 1,413 | 1,413 | \$1,380,042 |
| 4. | Courtyard by Marriott | 78 | \$1,266,715,609 | 10,354 | 133 | \$122,341 |
| 5. | Westin | 7 | \$1,159,610,000 | 2,770 | 396 | \$418,632 |
| 6. | Hampton Inn | 86 | \$1,064,100,000 | 9,543 | 111 | \$111,506 |
| 7. | Hyatt Place | 56 | \$971,240,000 | 7,595 | 136 | \$127,879 |
| 8. | Hilton Garden Inn | 24 | \$728,730,000 | 3,756 | 157 | \$194,018 |
| 9. | Park Hyatt | 2 | \$490,000,000 | 426 | 213 | \$1,150,235 |
| 10. | Hilton | 13 | \$438,600,000 | 4,460 | 343 | \$98,341 |

[^2]
## Segmentation By Property Type

Hotel v Comp v

| Rank | Property Type | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Upscale | 450 | \$7,778,305,609 | 61,262 | 136 | \$126,968 |
| 2. | Luxury | 28 | \$7,005,300,000 | 11,257 | 402 | \$622,306 |
| 3. | Upper Upscale | 99 | \$6,174,185,500 | 34,063 | 344 | \$181,258 |
| 4. | Casino | 14 | \$4,631,250,000 | 16,065 | 1,236 | \$288,282 |
| 5. | Independent-Upscale | 64 | \$2,457,979,000 | 13,709 | 218 | \$179,297 |
| 6. | Upper Midscale | 342 | \$2,406,453,000 | 34,837 | 102 | \$69,078 |
| 7. | Independent-Luxury | 18 | \$2,255,150,000 | 3,469 | 193 | \$650,086 |
| 8. | Independent-Midscale | 35 | \$432,915,000 | 5,224 | 149 | \$82,870 |
| 9. | Midscale | 59 | \$226,569,000 | 6,002 | 102 | \$37,749 |
| 10. | Economy | 30 | \$143,334,500 | 3,609 | 120 | \$39,716 |
| 11. | Independent-Economy | 12 | \$33,352,000 | 863 | 72 | \$38,647 |

## Segmentation by Location

Hotel - Comp v

| Rank | Location Type | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Urban | 170 | \$13,270,330,000 | 42,851 | 254 | \$309,685 |
| 2. | Resort | 105 | \$10,831,459,000 | 37,402 | 360 | \$289,596 |
| 3. | Suburban | 760 | \$7,280,595,609 | 90,598 | 119 | \$80,362 |
| 4. | Airport | 116 | \$2,162,409,000 | 19,509 | 168 | \$110,842 |

## Top Buyers

Hotel - Comp r

133 unassigned transactions with a $\$ 843,994,000$ Total Value are excluded.

| Rank | Buyer | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Chatham Lodging Trust | 104 | \$2,402,700,000 | 14,018 | 135 | \$171,401 |
| 2. | Caesars Growth Partners LLC | 4 | \$2,200,000,000 | 6,000 | 1,500 | \$366,667 |
| 3. | American Realty Capital Hospitality Trust, Inc. | 132 | \$2,026,500,000 | 16,115 | 122 | \$125,752 |
| 4. | Anbang Insurance Group Company | 1 | \$1,950,000,000 | 1,413 | 1,413 | \$1,380,042 |
| 5. | NorthStar Realty Finance Corp. | 97 | \$1,942,700,000 | 12,794 | 132 | \$151,845 |
| 6. | Blackstone Group LP | 5 | \$1,824,800,000 | 3,650 | 730 | \$499,945 |
| 7. | Ashford Hospitality Trust, Inc. | 30 | \$1,793,000,000 | 8,480 | 283 | \$211,439 |
| 8. | Blackstone Real Estate Partners VIII | 1 | \$1,730,000,000 | 2,960 | 2,960 | \$584,459 |
| 9. | Strategic Hotels \& Resorts, Inc. | 3 | \$1,234,500,000 | 1,616 | 539 | \$763,923 |
| 10. | Brunei Investment Agency | 2 | \$1,045,000,000 | 546 | 273 | \$1,913,919 |

[^3]
## Buyers' Origin

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Hotel v Comp
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337 unassigned transactions with a $\$ 8,973,146,500$ Total Value are excluded.

| Rank | Buyer Origin | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Domestic | 774 | \$18,308,227,109 | 122,847 | 159 | \$149,033 |
| 2. | China | 5 | \$2,558,000,000 | 3,222 | 644 | \$793,917 |
| 3. | Brunei | 2 | \$1,045,000,000 | 546 | 273 | \$1,913,919 |
| 4. | Qatar | 2 | \$830,000,000 | 1,374 | 687 | \$604,076 |
| 5. | Canada | 19 | \$515,820,000 | 3,529 | 186 | \$146,166 |
| 6. | United Kingdom | 2 | \$355,400,000 | 691 | 346 | \$514,327 |
| 7. | Hong Kong | 2 | \$355,000,000 | 571 | 286 | \$621,716 |
| 8. | Japan | 1 | \$282,500,000 | 338 | 338 | \$835,799 |
| 9. | Bahrain | 1 | \$150,000,000 | 228 | 228 | \$657,895 |
| 10. | Kuwait | 2 | \$135,200,000 | 283 | 142 | \$477,739 |

[^4]
## Top Sellers

## Hotel v Comp v

204 unassigned transactions with a $\$ 1,309,323,109$ Total Value are excluded.

| Rank | Owner | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Caesars Entertainment Corp. | 5 | \$2,212,500,000 | 6,500 | 1,300 | \$340,385 |
| 2. | Whitehall Street Real Estate Funds | 127 | \$2,198,000,000 | 15,332 | 121 | \$143,360 |
| 3. | Hilton Worldwide | 1 | \$1,950,000,000 | 1,413 | 1,413 | \$1,380,042 |
| 4. | Prudential Real Estate Investors | 28 | \$1,735,000,000 | 8,084 | 289 | \$214,621 |
| 5. | Deutsche Bank | 1 | \$1,730,000,000 | 2,960 | 2,960 | \$584,459 |
| 6. | Cerberus Capital Management, L.P. | 51 | \$1,300,000,000 | 6,848 | 134 | \$189,836 |
| 7. | Chatham Lodging Trust | 51 | \$1,300,000,000 | 6,848 | 134 | \$189,836 |
| 8. | Blackstone Group LP | 5 | \$1,265,500,000 | 2,243 | 449 | \$564,200 |
| 9. | Hyatt Hotels Corporation | 57 | \$1,193,000,000 | 8,490 | 149 | \$140,518 |
| 10. | Inland American Real Estate Trust, Inc. | 52 | \$1,070,700,000 | 6,976 | 134 | \$153,483 |

[^5]Public REITs - 2010-2014

## BONUS: ACQUISITION MAPS

## 2010-2014 Top Buyers

| Rank | Buyer | No. of Transactions | $\downarrow$ Total Value | Total \# of Rooms | Avg \# of Rooms | Avg Per Room |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Blackstone Group LP | 95 | \$4,910,360,000 | 19,441 | 205 | \$252,578 |
| 2. | Chatham Lodging Trust | 194 | \$4,116,364,999 | 26,188 | 135 | \$157,185 |
| 3. | Pebblebrook Hotel Trust | 35 | \$3,181,700,000 | 8,568 | 245 | \$371,347 |
| 4. | Ashford Hospitality Trust, Inc. | 59 | \$3,160,272,000 | 16,706 | 283 | \$189,170 |
| 5. | Hyatt Hotels Corporation | 38 | \$2,613,793,000 | 8,872 | 233 | \$294,611 |
| 6. | NorthStar Realty Finance Corp. | 98 | \$2,522,700,000 | 14,125 | 144 | \$178,598 |
| 7. | Host Hotels \& Resorts, Inc. | 9 | \$2,346,700,000 | 5,689 | 632 | \$412,498 |
| 8. | LaSalle Hotel Properties | 22 | \$2,325,700,000 | 4,801 | 218 | \$484,420 |
| 9. | Caesars Growth Partners LLC | 4 | \$2,200,000,000 | 6,000 | 1,500 | \$366,667 |
| 10. | Strategic Hotels \& Resorts, Inc. | 8 | \$2,185,100,000 | 3,890 | 486 | \$561,722 |
| 11. | Sunstone Hotel Investors, Inc. | 12 | \$2,118,100,000 | 6,767 | 564 | \$313,004 |
| 12. | American Realty Capital Hospitality Trust, Inc. | 132 | \$2,026,500,000 | 16,115 | 122 | \$125,752 |
| 13. | Anbang Insurance Group Company | 1 | \$1,950,000,000 | 1,413 | 1,413 | \$1,380,042 |
| 14. | Inland American Real Estate Trust, Inc. | 27 | \$1,755,100,000 | 7,776 | 288 | \$225,707 |
| 15. | Blackstone Real Estate Partners VIII | 1 | \$1,730,000,000 | 2,960 | 2,960 | \$584,459 |
| 16. | Carey Watermark Investors Incorporated | 29 | \$1,705,550,000 | 6,544 | 226 | \$260,628 |
| 17. | Chesapeake Lodging Trust | 21 | \$1,634,400,000 | 6,225 | 296 | \$262,554 |
| 18. | DiamondRock Hospitality Company | 15 | \$1,630,100,000 | 5,060 | 337 | \$322,154 |
| 19. | GIC Real Estate Pte Ltd | 4 | \$1,460,000,000 | 2,593 | 648 | \$563,054 |
| 20. | Prudential Real Estate Investors | 31 | \$1,393,872,000 | 8,793 | 284 | \$158,521 |

## Pebblebrook Hotel Trust



[^6]
## Chatham Lodging Trust

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (194 transactions)

## Ashford Hospitality Trust, Inc.



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (59 transactions)

## Host Hotels \& Resorts, Inc.

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (9 transactions)

## LaSalle Hotel Properties

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (22 transactions)

## Strategic Hotels \& Resorts, Inc.

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (8 transactions)

## Sunstone Hotel Investors, Inc.

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (12 transactions)

## Chesapeake Lodging Trust

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (21 transactions)

## DiamondRock Hospitality Company



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (15 transactions)

## Hersha Hospitality Trust

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (24 transactions)

## Summit Hotel Properties, Inc.

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (54 transactions)

## RLJ Lodging Trust

## OpenComps



Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (54 transactions)

## Carey Watermark Investors*

OpenComps


Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (28 transactions) * Bonus; not publicly traded REIT


[^0]:    Source: OpenComps.com | Filters: United States, Hotel, Comps

[^1]:    Source: OpenComps.com | Filters: 2014, United States, Hotel, Comps

[^2]:    Source: OpenComps.com | Filters: 2014, United States, Hotel, Comps

[^3]:    Source: OpenComps.com | Filters: 2014, United States, Hotel, Comps

[^4]:    Source: OpenComps.com | Filters: 2014, United States, Hotel, Comps

[^5]:    Source: OpenComps.com | Filters: 2014, United States, Hotel, Comps

[^6]:    Source: OpenComps.com | Filters: 2010-2014, United States, Hotel, Comps (35 transactions)

